



2019 MASCI Build Michigan Conference

October 9-11, 2019

**Radisson Hotel Lansing at the Capitol
Lansing Center
Lansing, Michigan**

Call for
SPONSORS & EXHIBITORS

www.masci.org



Sponsorship & Exhibitor Opportunities

MASCI 2019 Build Michigan Conference

October 9-11, 2019

Radisson Hotel Lansing at the Capitol

Lansing Center– Lansing, MI

MASCI sponsorship opportunities are an ideal way to support the activities of the organization and build awareness for your brand. Funds raised from these sponsorships will help further the MASCI Mission *“To advocate registered apprenticeships as a proven model for career education and workforce development”* .

All vendors are encouraged to participate in the 2019 Exhibitor drawing. To participate, donate a prize with a minimum value of \$50.00 to display at your exhibit table throughout the duration of the conference.

Participants are given entry tickets when they register. As they visit the exhibitor area to view your products and services, they may place one or more of their tickets in the exhibitor’s drawing “bucket” (provided by MASCI) for the prize they would like to win. Throughout the conference attendees will be reminded to visit the exhibitor area and when the drawings will be held.

We are actively seeking sponsors and exhibitors to support our 2019 event. Sponsors will receive recognition on the conference website and in print materials in addition to other benefits as outlined in the sponsorship matrix.

Thank you for your consideration and support of the 2019 MASCI Build Michigan through Registered Apprenticeship Conference. We look forward to partnering with you.

Kindest Regards,

Steve Long
Conference Committee
Chair MASCI
slong@uaw.net



SPONSORSHIPS

Maximize your exposure at the MASCI Build Michigan through Registered Apprenticeships Conference by becoming a sponsor. The MASCI Build Michigan through Registered Apprenticeships Conference sponsorship levels offer high visibility and organizational awareness opportunities to showcase your products and services. The sponsorship levels were designed to provide an economic, value-added incentive to your company's marketing plan.

Online registrations for sponsors and exhibitors are available. If you have questions regarding the opportunities, please contact Barbara Strand of the MASCI Conference Committee at 517-908-8059 or bstrachan@agcmichigan.com

The first 10 sponsors at \$2,500 or above will receive complimentary exhibit space. The exhibit space is given on a first come, first served basis and is also available for purchase separate from the sponsorship.

Platinum SPONSOR – \$10,000

HOST THE WEDNESDAY EVENING RECEPTION AND ENJOY EXCLUSIVE TIME WITH OUR GUESTS (TABLE PROVIDED)

- Includes a two-page spread (8.5 x 11 each) for company advertisement in program
- Company mention (beginning & end) during conference
- Signage in main room
- Local social media presence on Facebook
- 10-minute company introduction at lunch or breakfast
- Hot Links on event website
- Four (4) conference sponsor attendee registrations
- Recognition during the general sessions

Signature SPONSOR – \$5,000

- Includes a full page spread (8.5 x 11) for company advertisement in program
- Company mention (beginning & end) during conference
- Signage in main room
- Local social media presence on Facebook
- 5-minute company introduction at lunch or breakfast
- Hot Links on event website
- Two (2) conference sponsor attendee registrations

CONFERENCE CARRY ALL SPONSOR – \$5,000 (1 AVAILABLE)

- Company logo printed on one side of the conference tote bags
- Signage at conference registration desk
- Recognition on the conference website and during the general sessions
- Two (2) promotional items in conference tote bags
- Hot links on event website
- Two (2) conference sponsor attendee registrations



Sponsorships

The first 10 sponsors at \$2,500 or above will receive complimentary exhibit space. The exhibit space is given on a first come, first served basis and is also available for purchase separate from the sponsorship.

KEYNOTE SPONSOR – \$4,000 (2 AVAILABLE)

- Company logo on the conference website
- Recognition during the general session
- Signage at entrance of Sponsored Keynote session
- Exhibit table-8ft clothed/skirted w/2 chairs
- Two (2) Conference Sponsor attendee registrations
- Local Social Media Presence on Facebook
- Hot links on event website

CONFERENCE NOTEBOOK SPONSOR – \$3,000 (1 AVAILABLE)

- Company logo printed on one side of the conference notebook
- Exhibit table – 8ft clothed/skirted w/2 chairs
- Signage at conference registration desk
- One (1) conference sponsor attendee registration
- Recognition on the Conference website

FRIENDS OF MASCI BREAKFAST SPONSOR – \$2,500 (4 AVAILABLE)

- Listed as a sponsor of the Thursday or Friday breakfast (first-come, first-choice basis)
- Recognition on the conference website
- Signage at the event
- One (1) conference sponsor attendee registration

Event Sponsor- \$1,000

- Recognition on the conference website sessions
- Signage outside of Thursday morning's general session
- Signage at the event
- One (1) conference sponsor attendee registration

PROMOTIONAL SPONSOR – \$750

- One (1) promotional item in conference tote bags. (Provided by your organization- Approximately 300 required)
- Recognition on the conference website
- Signage at the event

BREAK SPONSOR – \$500

- Signage at break station areas
- Recognition on the conference website



Registration

STANDARD EXHIBIT

- \$375 for one 8-foot, clothed and skirted exhibit table
- Two complimentary exhibitor admissions to exhibits area
- Company name and contact within the conference materials

ADDITIONAL REGISTRATIONS

- \$300 for each additional exhibitor representative (3rd, 4th, etc. representatives per company)

ADDITIONAL TABLE

- \$225 for each additional 8-foot clothed and skirted exhibit table

To ensure that your organization is listed as an exhibitor in the conference materials, we request that your registration is received by September 2, 2019.

Online registrations for sponsors and exhibitors are available. If you have questions regarding the opportunities, please contact Rita Brown of the MASCI Conference Committee at 248-417-0830 or masciorg@gmail.com

IMPORTANT INFORMATION

Exhibitors must inform us of their electricity, shipping requirements, and internet access by completing the form attached to the exhibitor confirmation letter. The confirmation letter will be emailed automatically upon completing your registration via the online submission form.

Sponsors are responsible for providing a high resolution logo file, and any biographical or brand messaging they would like included in the print conference guide and/or the conference website by completing the form attached to the sponsor confirmation letter. The confirmation letter will be email automatically upon completing your registration via the online submission form.



Registration

REGISTER FOR THE CONFERENCE

To complete a Sponsor/Exhibitor registration, please visit the sponsor/exhibitor registration page at www.masci.org. If you would like to pay for your conference registration with a credit card payment, you must do so by completing the online registration process. To complete your registration with a check or purchase order, please provide a PDF file of your approved purchase order via email at masciorg@gmail.com. Please mail all checks to:

MASCI
Attn: 2019 MASCI
3321 Remy Drive
Lansing, MI 48906

THANK YOU!

The MASCI Conference Planning Committee and the MASCI membership would like to thank you for your participation and support of the 2019 MASCI Build Michigan Conference. Your products and services continue to provide resources for success in Registered Apprenticeships throughout the state of Michigan.

