

OVERVIEW

SPONSORSHIP OPPORTUNITIES

MASCI
MICHIGAN APPRENTICESHIP
STEERING COMMITTEE, INC.

**MASCI BUILD MI
CONFERENCE**



**DECEMBER
14-16, 2026**

MASCI.org



ABOUT MASCI

THE HISTORY

The National Apprenticeship Act, signed into law by President Franklin D. Roosevelt on August 16, 1937, charged the Secretary of Labor with bringing industry and labor together for the establishment of apprentice programs and to safeguard the welfare of apprentices in training. The Bureau of Apprenticeship and Training (BAT) was created to work jointly with labor and industry for the purpose of promoting and expanding the apprenticeship concept to produce competent, motivated, and versatile craftspersons to meet the nation's skilled workforce needs.

The Michigan Apprenticeship Steering Committee, Inc. (MASCI) was initially formed in April, 1977 to act as sponsor for an anniversary banquet celebrating forty years of federal promotion of the system of apprenticeship in the United States. A ceremonial dinner was held on August 16, 1977, in Southfield, Michigan, and drew 400 persons from around the State of Michigan. Out of this gathering came a very constructive partnership: labor, management, education, government, and the public... "The Apprenticeship Community."

The Committee members determined that they should continue to serve in an advisory capacity to the Bureau of Apprenticeship and Training in Michigan. They would also provide a forum whereby the entire apprenticeship community could express, discuss, and promote ideas for the improvement and maintenance of the apprenticeship system in Michigan.

From those beginnings, MASCI has continued to provide dynamic leadership in assuring that our system of apprenticeship in Michigan will continue to rank among the best in the nation. During the twenty-six years of its existence, MASCI has sponsored nineteen statewide apprenticeship conferences in various cities around the state.

The Committee's present membership represents a broad cross-section of Michigan's businesses and industries. It includes top officers from several major labor unions along with leaders in career and technical education from community colleges in Michigan and the State Department of Education. The Federal Bureau of Apprenticeship and Training (US Department of Labor) and various Michigan public agencies provide governmental input and support to the committee's mission. Finally, the public members-at-large are people with a long involvement in skilled trades training programs and bring many years of experience and invaluable expertise to the group.

The Committee has many members who hold positions in other statewide organizations and advisory committees. They are involved in providing guidance and direction to the Governor, the Legislature, the State Board of Education and other entities responsible for the education and training of Michigan's workforce. Due to the members' positions of leadership in the organizations they represent, MASCI provides not only a forum for progressive thought but also the opportunity to implement needed innovation to keep pace with constantly changing technology.



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CONFERENCE

GOALS & OBJECTIVES

REFLECTING THE NEEDS, STRATEGIES, AND OPPORTUNITIES IN EFFECTIVE REGISTERED APPRENTICESHIP PROGRAMMING.

This conference brings together communities of educators, industry, labor, students, and government [state and federal] who are invested in supporting and advancing DOL-registered apprenticeships for a vibrant and prepared workforce. Topics of timely importance as well as future projections are a conference priority. Be prepared to engage in conversations, roundtable discussions, presentations and hands-on experiences unique to this gathering.



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SPONSORSHIP OPTIONS

WHAT'S INCLUDED

1. Inclusion in all printed material
 2. Recognition from podium
 3. Conference website mentions
 4. Vendor table
 5. Reserved seating at meals
 6. VIP designation
 7. Early registration/access
 8. Priority presentation consideration
 7. Tickets to conference (varies)
- *** Signature, Platinum & Gold levels available speaking or video opportunities.

SIGNATURE*

\$10,000

PLATINUM*

\$7,500

GOLD*

\$5,000

SILVER

\$3,000

BRONZE

\$2,500

WHAT'S INCLUDED

1. Inclusion in all printed material
2. Recognition from podium
3. Conference website hotlink
4. Vendor table
5. VIP designation
6. Ticket to conference

\$1,500

REFRESHMENT/BREAK

LUNCH

PRE-EVENT MIXER

TECHNOLOGY

KEYNOTE SPEAKER

NEED A CUSTOM SPONSOR OPPORTUNITY?

**CONTACT THE CONFERENCE
COMMITTEE HERE:**

MASCIAPPRENTICESHIP@GMAIL.COM

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Please choose your preferred sponsorship level. Categories are limited.
Contact the committee should you require a custom sponsor package.

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☐ **SIGNATURE***

\$10,000

☐ **PLATINUM***

\$7,500

☐ **GOLD***

\$5,000

☐ **SILVER**

\$3,000

☐ **BRONZE**

\$2,500

☐ **REFRESHMENT/BREAK**

\$1,500

☐ **LUNCH**

\$1,500

☐ **PRE-EVENT MIXER**

\$1,500

☐ **TECHNOLOGY**

\$1,500

☐ **KEYNOTE SPEAKER**

\$1,500

WE PLEDGE TO SPONSOR THE EVENT AT THE FOLLOWING LEVEL: _____

Organization: _____

Position: _____

Name: _____

☐ We'd like to donate a raffle item.

Email: _____

☐ I require an invoice.

Cell: _____

Charge Credit Card #

EXP Date: _____

OR

SEC Code: _____

Mail Form & Completed Check to:

MASCI

c/o Brad Pierce, Treasurer

50490 West Pontiac Trail

Wixom, MI 48393

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THANK YOU! WE WILL CONTACT YOU SHORTLY TO CONFIRM YOUR PLEDGE.